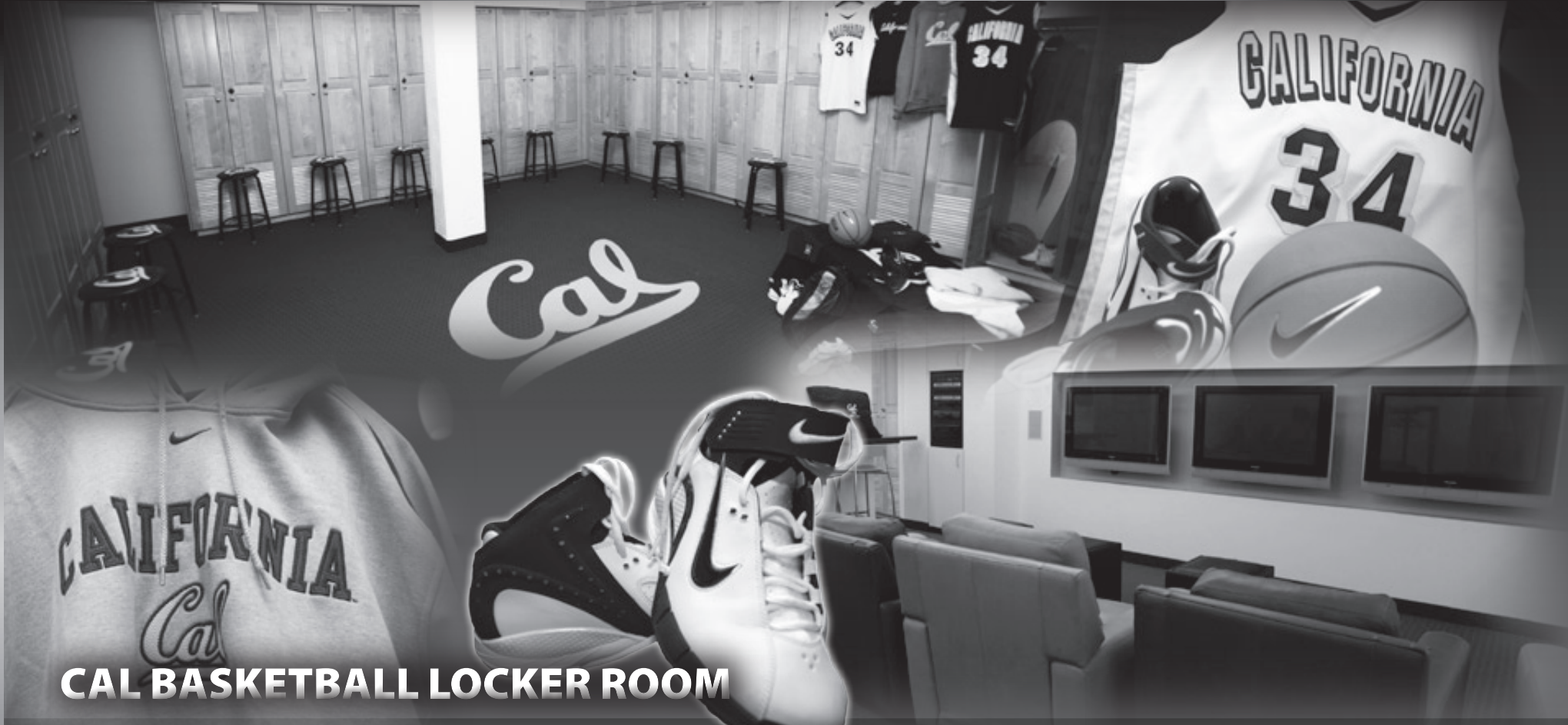




**INSIDE
THE PROGRAM**



CAL BASKETBALL LOCKER ROOM

LOCKER ROOM FEATURES:

- » Spacious, finely crafted wooden lockers fill a portion of the locker room to house workout gear which is cleaned by Cal's in-house laundry service.
- » Three 42-inch plasma televisions with five oversized reclining chairs can be utilized for relaxing between classes, catching a game with teammates or napping.
- » Computer stations complete with high speed Internet for getting classwork finished, checking email, etc.

- » Refrigerator stocked with hydrating fluids and energy drinks
- » Exclusive women's basketball film room accessible from inside the locker room with state-of-the-art video capabilities
- » The film room provides the necessary space to review scouting reports, conduct team meetings and film sessions, and have special gatherings.
- » Cal's locker room is a safe haven for the team, as access into the private space is secured via a high-tech fingerprint scanner.





Hank Behrens, a University of California alum, begins his second season as the strength and conditioning coach for the Golden Bears' preseason national top-10 women's basketball program.

Behrens, who is in his ninth year in his role for his alma mater, also works closely with Cal's women's volleyball team, which advanced to the 2007 NCAA semifinals.

Behrens and Mike Blasquez, Cal's head strength and conditioning coach, oversee the women's basketball players' physical preparations to be a national championship contender.

Blasquez, who joined the Cal staff in January 2003, serves as the supervisor of the Haas Pavilion weight room and manages training programs for all athletic teams that use the facility.

A Bay Area native, Blasquez arrived at Cal after working as the head strength and conditioning at De La Salle High School in Concord, Calif., from 1992-93. In that capacity, he contributed to four football national championships.



Strength and Conditioning Coach **HANK BEHRENS**





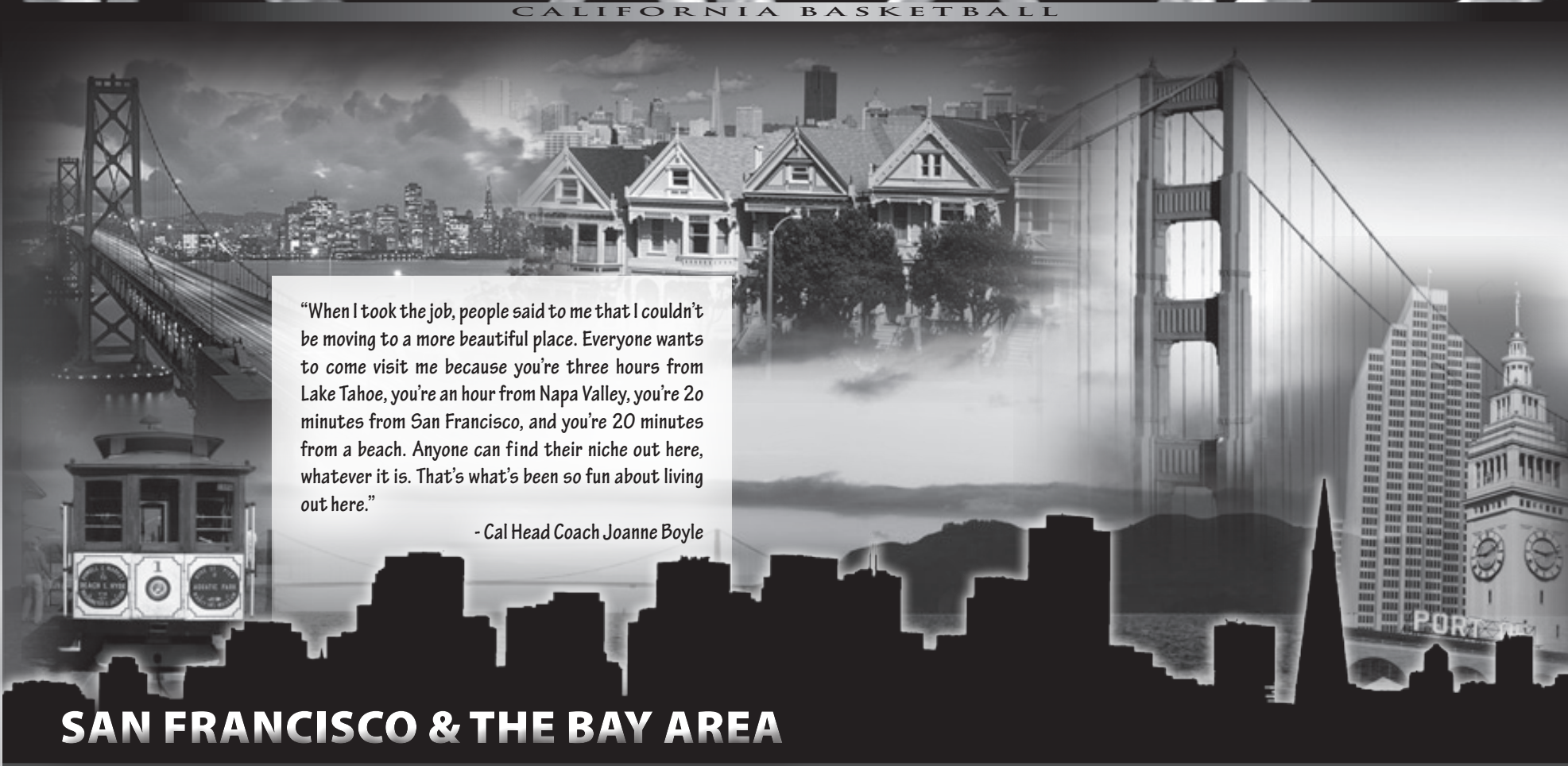
Cal basketball's physical development program is designed to improve and develop the physical qualities that are specific to basketball. Programs are tailored for each student-athlete, based on position, physical profile and style of play. Training is a year-round process that not only prepares players for the upcoming season, but also provides development throughout their careers at Cal.

The year is broken down into training phases that build upon each other and provide optimal progress without the threat of burnout. Each student-athlete's progress is monitored, recorded and assessed daily in order to ensure that goals are achieved. Equally as important, the intense training environment creates an atmosphere that develops teamwork and cohesiveness well before the season begins each fall.

For us, it's about creating a common sacrifice. We have a lot of individuals, but once they're here, that becomes their

commonality. We have created a high level of expectations and communication within the women's basketball players. During 7 a.m. workouts over the summer, they had to come in early and function at a high level as a group. The bond that is created and the common sacrifice that comes along with that are the building blocks of bringing them together as a championship team. The work that they're doing is not easy work; it's not pretty. It's a difficult opportunity for them to come together as a group. That's when groups figure it out. When everything is good and it's easy, anybody can get through that. You don't need to rely on each other for that. When it's difficult, and there's a common expectation, that's when teams have to bond, problem solve and be a unit. That's the philosophy behind the demands we put on them, particularly over the summer. As a result, they have come together and met pre-season expectations.

- Mike Blasquez and Hank Behrens



“When I took the job, people said to me that I couldn’t be moving to a more beautiful place. Everyone wants to come visit me because you’re three hours from Lake Tahoe, you’re an hour from Napa Valley, you’re 20 minutes from San Francisco, and you’re 20 minutes from a beach. Anyone can find their niche out here, whatever it is. That’s what’s been so fun about living out here.”

- Cal Head Coach Joanne Boyle

SAN FRANCISCO & THE BAY AREA

The San Francisco Bay Area is a major metropolitan area of approximately six million people and one of the most scenic regions in the United States. The Bay Area includes the major cities of San Francisco and Oakland, as well as Berkeley, home of the world-renowned University of California. Just south is the city of San Jose and the Silicon Valley, home to many of the world’s high-tech companies. The Bay Area also lies within easy driving distance of the high Sierra resorts of Lake Tahoe and Yosemite, the Monterey/Carmel peninsula, the world famous Napa wine country, and the spectacular Mendocino Coast.

Everyone knows “The City” — San Francisco — from countless photographs, movies and television shows that capture its magic. It is a city built on a series of more than 40 hills, offering panoramic views of every kind. The hub of a nine-county

complex and the financial and insurance capital of the world, San Francisco has a resident population of about 740,000. San Francisco is situated on a 46.6 square-mile peninsula bounded on the west by the Pacific Ocean, on the north by the Golden Gate strait, and from north to east by the San Francisco Bay. The City has been named the world’s top city twice by readers of Conde Nast Traveler and the top U.S. city seven times since 1988.

The San Francisco Bay is spanned by two landmarks, the Golden Gate and San Francisco-Oakland Bay bridges, and graced by four islands: Alcatraz, Angel, Yerba Buena and Treasure. The area is easily navigated by car, BART (Bay Area Rapid Transit), bus or ferry, making it easily accessible to all.

TOP CITIES IN THE WORLD

1. Sydney, Australia
 2. San Francisco, CA
 3. Florence, Italy
 4. Cape Town, South Africa
 5. Rome, Italy
 6. Bangkok, Thailand
 7. New York City, NY
 8. Buenos Aires, Argentina
 9. Damascus, Syria
- Charleston, SC

Source: Condé Nast Traveler magazine,
2007 Readers' Choice Awards

WE ARE NO. 1!

- *Money* magazine (2007) chose San Francisco as “the best place to live” among the 300 biggest U.S. metropolitan areas.
- A special report posted on *Forbes.com* (May 2008) ranked San Francisco as America’s “best city for the outdoors.”
- San Francisco bested Seattle as the fittest of America’s most populous cities, according to a report by the American College of Sports Medicine (May 2008).
- Readers of *Travel & Leisure* magazine (2006) selected San Francisco as their favorite city in the world thanks to its “red-hot restaurant scene and booming economy.”

Located across the Bay Bridge from San Francisco, Oakland is a city of 400,000, jam-packed with exciting attractions, stimulating arts, and an ideal climate. Oakland’s charm exceeds its man-made wonders, as its tumbling hills, vast forests, hiking and riding trails, beautiful lakes and numerous parks provide a natural escape for those who prefer nature over an urban environment.

Berkeley, just a 12-mile drive from San Francisco, is situated on 18.8 square miles with a population of 103,000 people. A study in contrasts, Berkeley is a small town with a big-city character. With its world-renowned university, global population and rich diversity of cultural arts, Berkeley reflects and affects the rest of the country.

Sports fans can see it all in the Bay Area — professional football (San Francisco 49ers, Oakland Raiders), professional basketball (Golden State Warriors), professional baseball (San Francisco Giants, Oakland Athletics), professional hockey (San Jose Sharks), professional soccer (San Jose Earthquakes, Women’s Professional Soccer’s Bay Area team in 2009), and outstanding collegiate competition.



Berkeley

Oakland

Yosemite

Lake Tahoe



UNIVERSITY OF CALIFORNIA

No. 1 Public University in the Country

SIMPLY THE BEST

There is no other way to aptly describe America's top public university. There is no other way to describe one of the elite academic settings in the world – especially one that also includes one of America's most successful athletic departments.

The University of California blends the best of all worlds. Overlooking the scenic San Francisco Bay and ranked as the nation's top public university by *U.S. News and World Report*, the flagship campus of the state of California also features an athletic program that annually finishes among the leaders in the Directors' Cup standings, which rates the overall success of America's athletic departments.

Cal attracts what many believe to be the finest applicant pool in the United States. The university features a diverse student-

body population. The University of California offers over 350 degree programs, and 35 of the school's 36 graduate programs are ranked among America's top 10. Cal's 35 programs among the top 10 is No. 1 among all universities in the country, as is its 32 "distinguished" programs, as rated by the National Research Council.

The library is ranked third in the country, as judged by Association of Research Libraries with nine million volumes in 18 campus libraries.

The faculty features seven Nobel Laureates, 128 members of the National Academy of Sciences, 16 MacArthur Fellows, 76 Fulbright Scholars, four Pulitzer Prize winners and more Guggenheim Fellows (139) than any other university in America.



» *More students who earn undergraduate degrees at Cal complete doctorates than graduates of any other university in the country.*

» *With more than nine million volumes in 18 campus libraries, Cal's libraries are ranked third nationally by the Association of Research Libraries.*

#1

The University of California is the No. 1 public university in the nation.

394

Cal student-athletes had a cumulative GPA of 3.0 or better for the 2007-08 academic year.

187

Cal student-athletes earned 2007-08 Pac-10 or MPSF All-Academic honors.



I. A WORLD-CLASS FACULTY

4 Pulitzer Prize Winners
7 Nobel Prize Winners
28 MacArthur Fellows
76 Fulbright Scholars

II. DIVERSITY

Cal believes that a broad diversity of student experiences, backgrounds, interests and strengths will enhance the educational experience of all its students. **FACT:** *No single racial, ethnic, or cultural group forms a majority of its students.*

III. WORLD-RENOWN REPUTATION

Upon graduation, Cal's reputation may take on new importance. Hundreds of recruiters visit campus each spring, hoping to employ talented new Berkeley graduates.

IV. DEGREE OFFERINGS

Cal offers a wide arena for academic endeavors and personal growth with more than 7,000 courses in nearly 300 degree programs.

V. EXCEPTIONAL SUPPORT SERVICES

To reflect Cal's strong commitment to undergraduate education, students have access to any number of support services such as the Student Learning Center, Career and Graduate

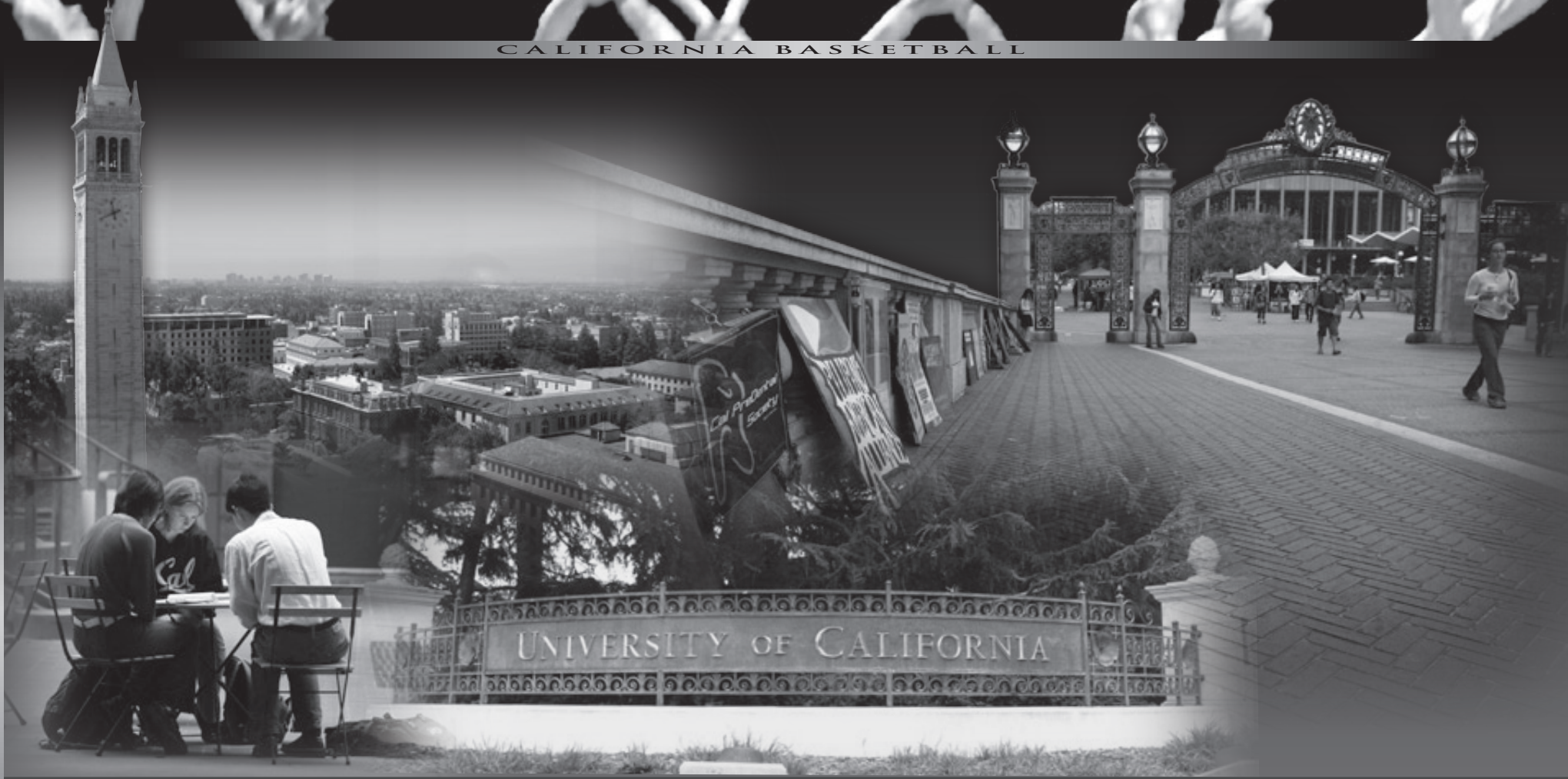
School Services, the Disabled Students' Program, and campus and alumni mentor programs.

VI. QUALITY OF LIFE

Over 350 registered clubs, weekend concerts, performing arts and professional sporting events all contribute to a well-rounded collegiate experience.

VII. TOP NOTCH FACILITIES

Many of the same laboratories, libraries and specialized equipment used to conduct ground-breaking research are also available to Berkeley undergraduates.



VIII. BERKELEY AND THE BAY AREA

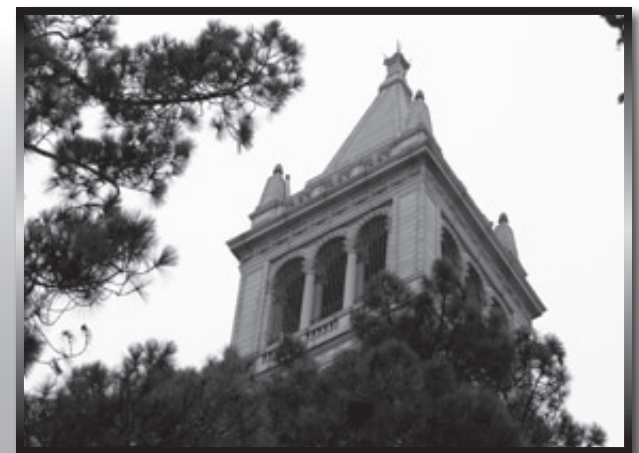
It's hard to imagine a place more stimulating than Berkeley. The university, the city of Berkeley, and the surrounding San Francisco Bay Area form an extraordinary environment for all types of educational, cultural and recreational pursuits. Coffeehouses, bookstores, and street vendors line the streets near campus, and lecturers, artists and performers from around the world make sure to visit UC Berkeley.

IX. A MARKETABLE DEGREE

When you are ready to graduate, Berkeley's reputation may take on new importance. Hundreds of recruiters visit campus each spring, hoping to employ talented new Berkeley graduates.

X. ATHLETIC EXCELLENCE

Cal consistently ranks in the top 10 among more than 300 Division I schools in the annual Directors' Cup standings, which measure a school's overall level of athletic success. Cal matched the school's best-ever finish in 2007-08 in the NACDA Director's Cup standings. The Bears placed seventh behind seven sports that ranked among the top five nationally. Cal was also seventh in 2005-06.





CAL BY THE NUMBERS

- 1** Top Public Universities
1. CALIFORNIA
 2. Virginia
 3. Michigan
 4. UCLA
 5. North Carolina

**Source: U.S. News and World Report*

- 1** Universities With The Highest Number of "Distinguished Programs"
1. CALIFORNIA
 2. Stanford
 3. Harvard
 4. Princeton
 5. MIT

1 In 2007, the Association of Research Libraries ranked Cal's University Library as the No. 1 public research university library in North America.

- 2** 2007 Ranking of World's Top 10 Universities*
1. Harvard
 2. Stanford
 3. CALIFORNIA
 4. Cambridge
 5. MIT
 6. Cal Tech
 7. Columbia
 8. Princeton
 9. Chicago
 10. Oxford

**Source: Shanghai Jiao Tong University Institute for Higher Education*

20 Nobel Laureates
20 current and former faculty members

16-1 Student-to-Faculty Ratio

351 Degree Programs

3000 The only school in the country to have produced more than 3,000 volunteers since the inception of the Peace Corps in 1961.



Derek Van Rheenen
Director
Athletic Study Center

ATHLETIC STUDY CENTER



Derek Van Rheenen, a 2008 inductee into the Cal Athletic Hall of Fame, begins his eighth year as the director of the Athletic Study Center this fall.

Van Rheenen joined the ASC in 2001 and has served on the Cal faculty since 1997, where he teaches courses in American studies and in the School of Education.

As an undergraduate at Cal, Van Rheenen was a four-year starter for the Bears men's soccer team and a three-time all-conference player in the mid-1980s. As a senior, he was selected Cal's MVP and an Academic All-American.

Following graduation, Van Rheenen competed with the U.S. National "B" team and with the San Francisco Bay Blackhawks professional team. He also served as an assistant coach for Cal's men's soccer team for several years.

Van Rheenen received his bachelor's degree from Cal in political economy of industrial societies (PEIS) and German in 1986. Also from Cal, he added a master's degree in education in 1993 and a Ph.D. in interdisciplinary studies in 1997.

THE ATHLETIC STUDY CENTER

One of the real success stories for the University of California is the development and growth of a comprehensive academic support program for its student-athletes – the Athletic Study Center.

In 1984, campus officials and athletic department administrators decided that a greater emphasis needed to be placed on helping Cal student-athletes with their academic pursuits. The Athletic Study Center was thus born and charged with developing an academic support program geared to the needs of NCAA Division I student-athletes. It was a significant development for

an academically oriented institution such as Cal to recognize the special needs required for a modern student-athlete's success both as an athletic competitor on the field of play and in the classroom.

PROGRAM FOR STUDENT-ATHLETES

The Athletic Study Center, which is housed within the Division of Undergraduate Education, is the tutorial and academic support program for the nearly 1,000 student-athletes at Cal. Centrally located in the Cesar Chavez Student Center, the program provides a spacious and comfortable arboretum for quiet study, separate classrooms for individual and group tutorials, and a computer lab for word processing and required course work.

Geared around the understanding of the amount of time student-athletes must devote to practice, training, physical therapy and team travel, the program creates an environment where students can cultivate good study habits, receive individual or group tutoring and obtain counseling from academic advisors.

TUTORIAL PROGRAM

The Tutorial Program promotes and enhances students' academic skills and progress by providing individual tutoring, group workshops, study groups, credit courses and intensive special programs. The Athletic Study Center has between 50-60 tutors on staff per semester to guarantee that students receive the best possible support. Tutorial sessions are also offered at night, enabling student-athletes to receive help after practices when they have more time to devote to studying.

ADVISING PROGRAM

The Advising Program offers a broad range of services to meet the unique needs of student-athletes, including assistance in understanding and complying with University, college and NCAA requirements, developing time-management skills and resolving personal issues unique to student-athletes. During freshman year, advisors typically try to help student-athletes make a successful academic transition from high school, while during sophomore year, they assist student-athletes in making decisions on appropriate majors and fields of study. For the final two years, advisors take more of an exiting approach, ensuring that proper academic progress is being made towards graduation while referring juniors and seniors to areas on campus that can help with internships, graduate school applications and career planning.

SPECIAL PROGRAMS

In addition, the Athletic Study Center offers a Summer Bridge adjunct program designed to help ease the transition from high school to college. The primary components for the program include writing and math workshops, an advising workshop, study skills seminars and an evening tutorial program.

Another special program offered is Peer Advising. Peer advisors provide academic and campus life guidance for new intercollegiate student-athletes. They are selected from junior and senior student-athletes who assist in developing programs to further address the needs of student-athletes.

Cassidy Raher, a University of California graduate, serves as the academic advisor for the Golden Bears' basketball teams. In this capacity, Raher helps players understand and comply with the university and NCAA rules and guidelines.

Additionally, he assists team members in choosing courses and majors, developing time management and study skills, and making a successful transition from high school. Raher tailors individualized academic plans that outline options and resources available to facilitate student-athletes' success in the classroom.

Prior to the 2006-07 school year, Raher joined Cal's Athletic Study Center. Before returning to Berkeley, he served as an academic counselor at USC from August 2003-July 2006. With the Trojans, Raher worked with the school's football, golf, tennis, rowing and track and field student-athletes, and monitored

the increase of graduation rates for those sports.

Raher earned his bachelor's of arts in American studies from Cal in December 2000 and his master's degree in sport management from the University of San Francisco in July 2003. While at Cal, Raher played on the men's basketball team for four years and helped the Bears win the 1999 NIT championship and advance to the 1997 NCAA Sweet 16.

After graduating from Cal, Raher worked in the school's athletic media relations office and spent almost two years as the video coordinator for the Bears' men's basketball team.



Academic Advisor **CASSIDY RAHER**





Director of Athletics **SANDY BARBOUR**

As director of athletics at the University of California, Sandy Barbour oversees an athletic department that ranks as one of the most successful in the country with a mission that seeks to match its level of excellence with that attained by the university as a whole.

Built upon four pillars – to teach, to serve, to compete and to excel – Cal Athletics strives to combine high athletic achievement with the academic rigors of the No. 1 public university in the country, and to do so with integrity, passion, respect, teamwork, innovation, diversity and professionalism. The department is charged to not only be a campus and community leader, but also to be a place where individuals can grow to their utmost potential.

Under Barbour's leadership, the Golden Bears have developed into a model program that has become a mainstay among the top 10 in the annual NACDA Directors' Cup standings. Cal matched the school's best-ever finish in 2007-08 with a seventh-place standing, a ranking buoyed by seven sports that ranked among the top five nationally. The Bears were also seventh in 2005-06 and ninth in 2003, '04 and '07.

Since Barbour began her tenure in Berkeley on Sept. 15, 2004, Cal programs have captured nine national team championships and 25 individual titles. This past year, the Bears repeated as champions in men's rugby and water polo, while Cal athletes won a school-record 11 individual crowns in 2006-07.

In addition, the Cal football team has won three consecutive bowl championships – the Las Vegas Bowl in 2005, the Holiday Bowl in 2006 and the Armed Forces Bowl in 2007 – and shared the Pac-10 championship for the first time in 21 seasons in 2006.

Overall, Cal supports a 27-sport program with more than 800 student-athletes and a budget in excess of \$60 million.

On the academic front, nearly half of Cal's student-athletes maintain a cumulative GPA of 3.0 or higher, and 14 of Cal's 27 programs earned cumulative GPAs higher than their historical average. All Bear teams also surpassed the required minimum score in the most recent Academic Progress Report, and more than 175 student-athletes have earned academic all-conference

recognition in each of the last four years.

In May of 2007, the NCAA certified a comprehensive self-study of Intercollegiate Athletics at Cal, confirming that the athletic department is operating in full compliance of the organization's operating principles.

Named one of the "100 Most Influential Women in Business" in the Bay Area by the *San Francisco Business Times*, Barbour has also been chosen a 2006 Woman of Distinction by the *East Bay Business Times* and the 2006 National Association of Collegiate Women Athletics Administrators (NACWAA) Division I-A National Administrator of the Year.

Barbour is an active member of several committees on both the national and conference levels. Currently chair of the Pac-10 Finance Committee, she is also a member of the Pac-10 Executive Committee and the Pac-10 Television Committee and served as vice president of the conference for 2007-08. In addition, Barbour is on the NACDA Executive Committee, the NCAA

Diversity Leadership Strategic Planning Committee, the NCAA